

Quality & beyond

Pyramids for Agro Industries

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Pyramids for Agro-Industries
بيراميدز للتصنيع الزراعي



Pyramids for Agro-Industries Quality & Beyond

OUR COMPANY



Pyramids for Agro-Industries was founded by end of 2003. Our company is one of Misr Pyramids Group (MPG) which is founded in the Egyptian market since 1986 as one of leading FMCG companies . Pyramids for Agro-industries is the leading professional exporter of Citrus Fruits, Grapes, Pomegranates and Onions.

Since the foundation of our company, we managed to achieve an international reputation of our optimal quality. Within the past few years, Pyramids for Agro-Industries has taken a good position in the field and has become one of the leadings companies among the Egyptian Packing House & Exporters of citrus products.

CHAIRMAN'S MESSAGE

“We believe the secret to our success is our ethos of honesty, expertise, commitment, respect and above all **“PASSION”** in everything we do.”



Misr Pyramids Group (MPG) provides a community where people of all cultures can work together in harmony. Since its inception in 1986, MPG has proven to be one of the fastest growing FMCG companies in Egypt, with consistent double digit annual growth rates.

We believe that the secrets to success are honesty, responsibility, respect and, above all, passion. Because we always put our customers first, we have been able to establish, MPG as a responsible and successful partner in the Egyptian business market and have yielded consistent favorable rewards to our private shareholders.

Our team are committed to and believe in our values, and are constantly moving forward to improve our operating efficiency, expand our presence, and further develop our business portfolio.

With one eye on our heritage and the other on our future, MPG will continue to grow as we learn more about our customers' needs through our research and development programs and are able to respond by diversifying our products to best cater to their needs.

We take pride in our products and believe that consumer insight, value for money, quality and shareholder responsibility ultimately lead to satisfied consumers.

Sincerely,

Eng. Hamdy Soliman,
Chairman

VISION, MISSION & OBJECTIVES



Our Vision:

To be the first choice in citrus agro-industries in Egypt and become a leading global trading & investment company, focusing on the facilities and services of global trade life.

Our Mission:

To provide our customers with first class quality with best prices in order to gain our customers full satisfaction, to empower our employees with career opportunities, to deliver return and long term value to our shareholders and to maintain environmentally-sound and safe practices.



Our Objectives:

- > To become a leading trade house active in competitive global trade.
- > To be leaders in our prime markets.
- > To always offer highest quality products and best services to our customers.

OUR FARMS



Pyramids owns 400 hectares of oranges farms in Sharkia and Sinai Area.

Pyramids produces up to 15,000 tons per year of Navel and Valencia oranges. All pyramids production is of high quality and specially for exportation.

Pyramids oranges famous for its high quality and considered to be one of the best Egyptian oranges.

Pyramids farms are certified with Global-Gap since many years for total planting area and this certification is renewed every year.

PACKING HOUSE

36,000m²

Pyramids Packing house is in Abou Hammad, Sharkia, Egypt – with area 36000m² self owned is highly equipped with two full automatic production lines for maintaining high class products for exportation, these two lines provide sorting, categorizing, grouping, sizing and waxing all types of Citrus.



The capacity of the packing house reaches per season 50,000 tons of citrus.

Pyramids Packing House is also equipped with 3 cold stores of area 3000m³ and Pre-Cooling Unit

50,000 Capacity tons



QUALITY STANDARDS

In pyramids our motto is "Quality is our responsibility"; this is viable in all processes of planting, harvesting, packaging, storage and shipping.

Therefore; Pyramids farms are accredited with GLOBAL GAP Certificate and its packing house is accredited with ISO 22000, ISO 14001, ISO 9001 and OHSAS 18001.

Pyramids also installed the Traceability Program according to ISO 22005 standard "Traceability in feed and food chain general principles and basic requirements for system design and implementation"

This is the ability to follow the movement of a feed or food through specified stages of production, processing and distribution to guarantee the best quality for our customers.

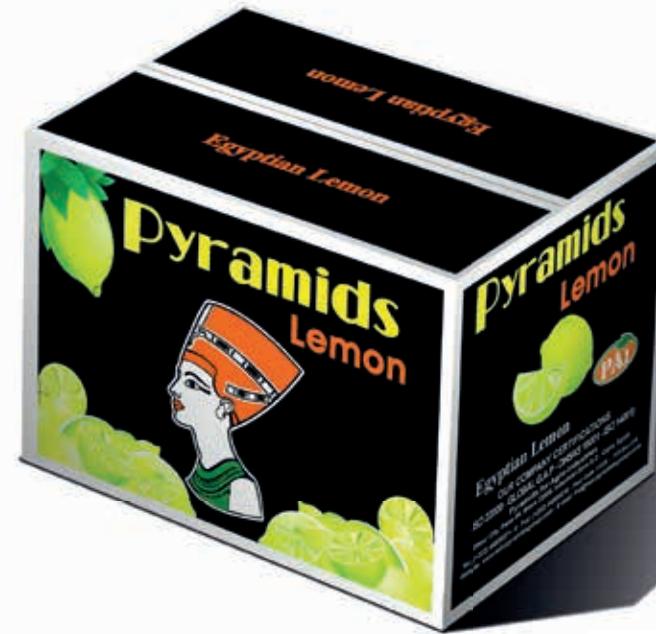


CITRUS

Experts in Citrus
Agro-Industries



LEMON



Available packaging:
15 kg telescopic carton

Lemon Available from December till
May, varieties available adhalia lemon



ORANGE

Orange fruit is the main fruit line for Pyramids for Agro-Industries which we are always keen on improving its quality.

Pyramids Co. integrates GLOBAL G.A.P and ISO 22000 in all processes of plantation, handling, packing and shipping.

Oranges available from November till May.
Varsities available: Navel, Valencia, Baladi.



Available packaging:
15 kg telescopic carton
15 kg open top carton
8 kg telescopic carton
8 kg open top carton



Other Fruits & Vegetable

From our strong believe that we have to support our customers with our products all the year around, Pyramids focused on development and has started to work in different production lines and becomes one of the biggest exporters of Grapes, Pomegranates and Onions.



GRAPES

Available from May till August
Varieties available, all varieties
Available packaging:
4,5 kg boxes



POMEGRANATES

Availability from August till November

Varieties available; all varieties

Available packaging:

4,5 Kg Boxes

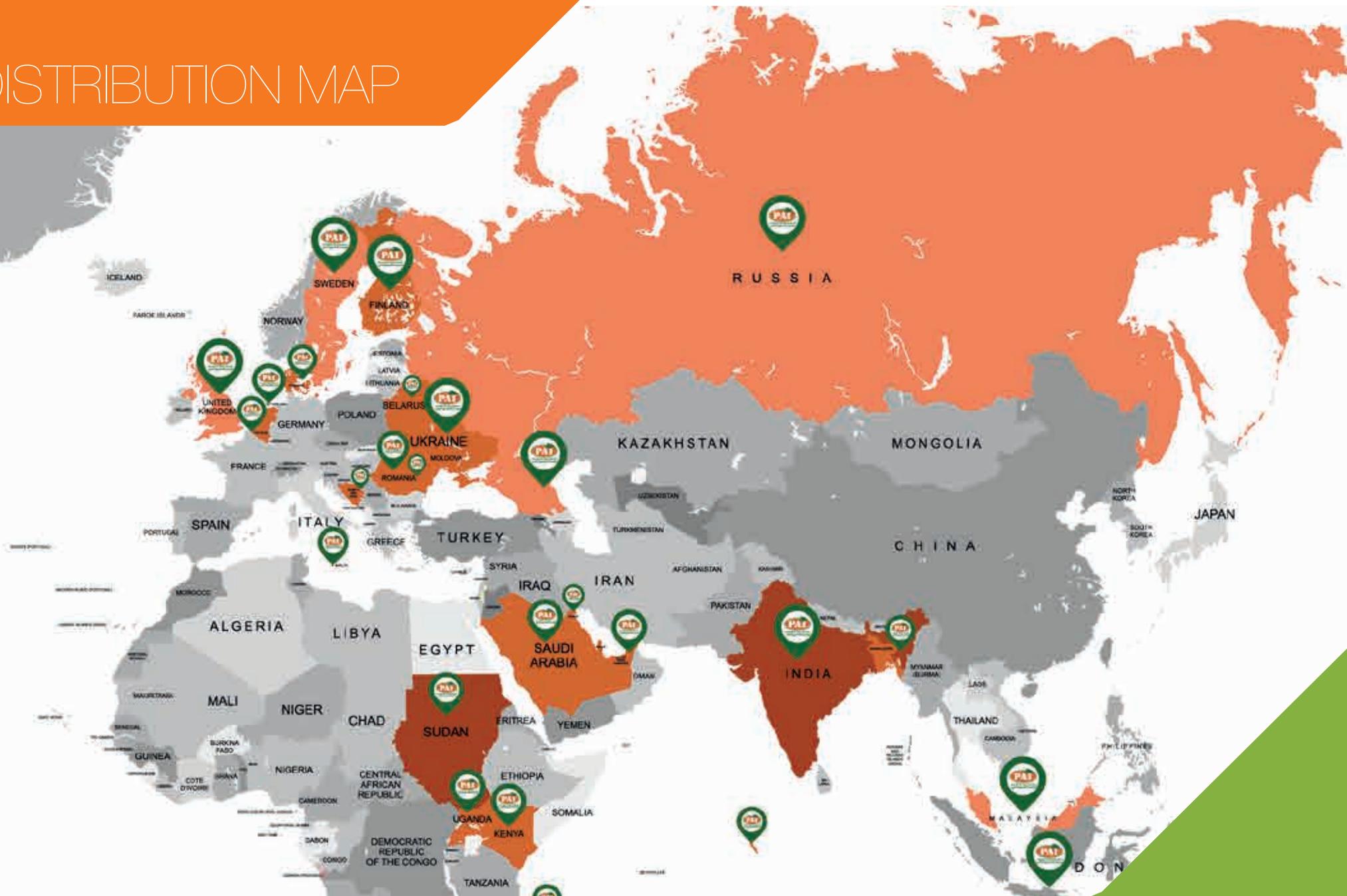


ONIONS

Available all the year round.
Varieties available are Red, Golden and White.
Available packaging:
25kg jumbo bags.



DISTRIBUTION MAP



West Europe:

- United Kingdom
- Netherlands
- Sweden
- Finland
- Malta
- Belgium
- Denmark

East Europe

- Russian federation
- Ukraine
- Romania
- Moldova
- Georgia
- Belarus
- Bosnia

Africa

- Kenya
- Sudan

Others

- Maldives
- Mauritius
- Comoros

Fareast

- Bangladesh
- Malaysia
- India
- Singapore

Arab counties

- K.S.A
- UAE
- KUWAIT
- QATAR

LOGISTICS & PACKS

					Container Loading	
	#	Brand Name	Package Description	Package Type	40 Feets	
					Pallets	Cartons
Orange	1	Pyramids	8 KG	Telescopic Carton	20	3360
	2	Sunlight	8 KG	Telescopic Carton	20	3360
	3	Pyramids	8 KG	Open Top Carton	20	3000
	4	Pyramids	15 kg	Telescopic Carton	20	1600
	5	Sunlight	15 kg	Telescopic Carton	20	1600
	6	El Waha	15 kg	Telescopic Carton	20	1600
	7	Pyramids	15 kg	Open Top Carton	20	1300
	8	Sunlight	15 kg	Open Top Carton	20	1300
Lemon	1	Pyramids	15 KG	Telescopic Carton	20	1600
Pomegranate	1	Pyramids	4.5 KG	Open Top Carton	20	3400
Grape	1	Sunlight	4.5 KG	Open Top Carton	20	3400
Onion	1		25 KG	Bag	18	1080

