





INTRODUCTION

Al Shams Agro Group is a leading Egyptian company in the field of integrated food industry, the company operates in several activities in the field of industries including agriculture, food packaging, Manufacturing, production of organic fertilizers (Compost), animal fodder and many other activities which makes it one of the major companies that introduces the concept of integrated food industries in the region.

The Company cultivates most of its own products to ensure product quality, product traceability and the high quality standards using the latest technology in Agro industry and food processing according to the international standards and certifications in the agricultural manufacturing processes.

Al Shams Group is one of the first Egyptian companies to be environment and eco-friendly where it recycles all agricultural processing and live stock wastes and converts it into organic fertilizer to be used in farming rather than chemical fertilizers by adopting the principle of bio-agriculture.

Al Shams Group is located in the area of Wadi Al Molak - Al Tal al Kabeer- Ismailia Governorate 90 kilometers east of Cairo and this region is characterized for its moderate weather and a fertile soil, considered to be one of the most important agricultural areas in Egypt.

Also the region is close to several ports such as Port Said, Damietta Port, Port Suez and Ain Sukhna Port.

CEO MESSAGE



“ OUR MAIN MISSION IS TO CARE FOR AND SATISFY THE NEEDS OF EACH CLIENT, SUPPLYING THEM WITH OUR HIGHEST QUALITY PRODUCTS ”

First of all I would like to thank you for your cooperation with Al shams Agro Group, Our company has been established in 1993 and we have expanded our business over the years as a specialized Agro and food Industry Company. This expansion is due to our relationship with our clients and also our staff As one big family, Since long time ago my dream was to establish an integrated food industry complex and I accomplished my dream with my family, friends and my colleagues help and support.

I'm taking this opportunity to thank all of Al Shams Group staff members and our clients who shared our development during the past years and I hope to continue our success and progress and to be one of the leading companies in the Agro and food industry filed.

Zakaria Shams
President and CEO

KEY PERSON



Mr. Yahya Shams
Vise President

“ Being Shareholder and board director, Took over my position since university graduation, I exercise my tasks in the agricultural operation, supervision and management of Farms developing several self-producing projects, and developing a long reputable trade for company. ”



Mr. Ahmed Shams
Technical Manager

“ I as shareholder, Financial manager / controller and IT manager, started since graduation, developed the IT System, proceeded with all my assignments to make “Shams” not just a family name but a reputable trade name “Al Shams”. ”

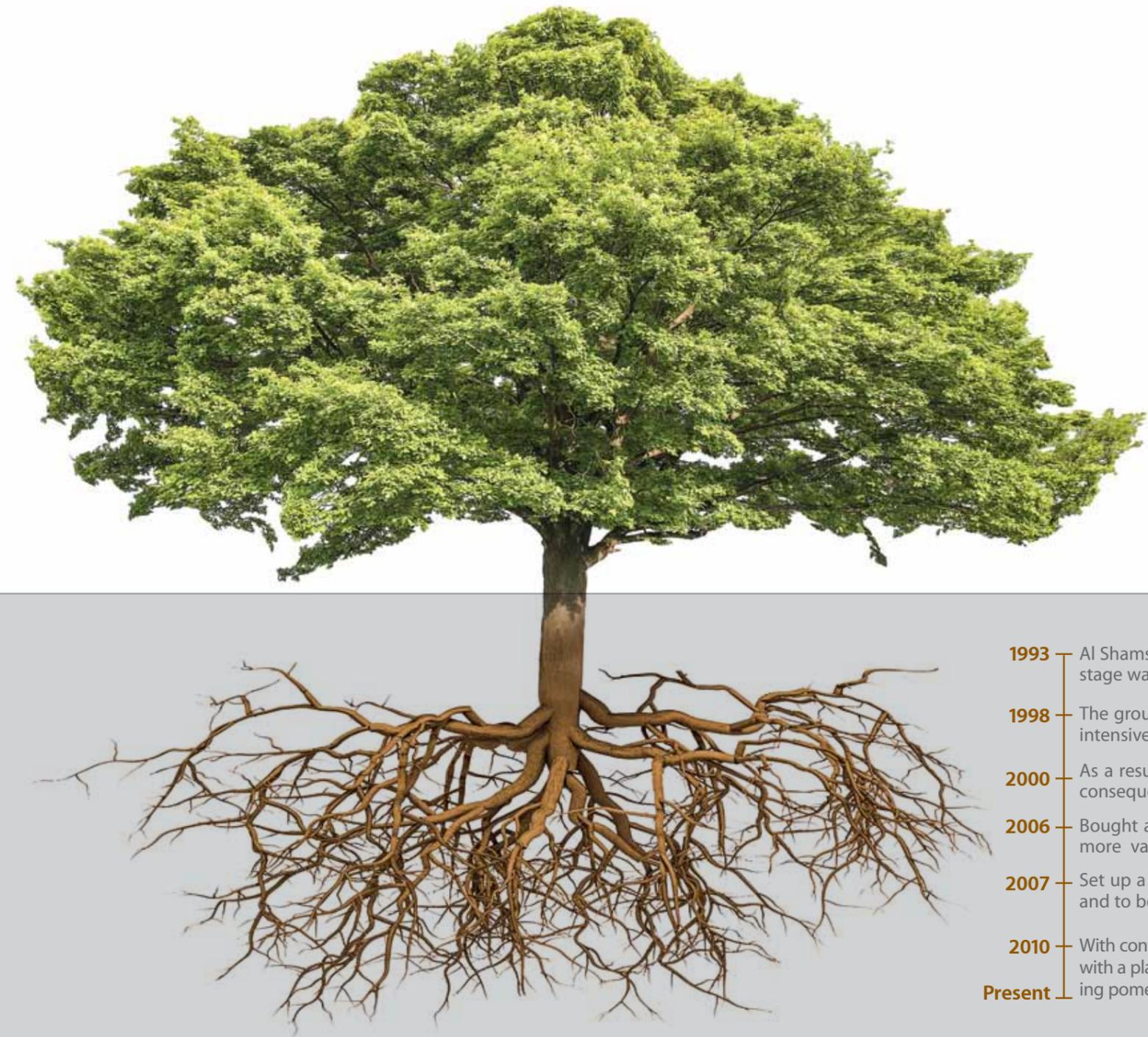


Mrs. Sumaya Moustafa
Executive Manager

“ I joined the group for over 16 years & certainly passed through great experience over these years in the field of food processing, packaging, logistics, foreign purchasing of equipments and packing materials, plus international trade sales. Participated in many food Exhibitions/Fairs during my years of employment. My objective is to be successful with my participations and successful contribution in the group I grew up in. ”

Bright Future we aspire

Our goal and aspiration is to establish a complete food industry cycle, starting from growing all of our processing needs by our agriculture management to process all of the food and beverage products in our industrial complex, and to increase our range of products in the food industry by producing frozen fruits and vegetables, fruits jam and dairy products.



Counting on Strong deep roots

- 1993** — Al Shams Group started in the field of agriculture with 400 Acres citrus farm in the area of Wadi Al Molak, the activity at this stage was only limited to agriculture.
- 1998** — The group added an activity of grading, packing and sorting, by establishing a citrus packing house, that has begun with intensive export activities of citrus all over the world.
- 2000** — As a result of export success in the group leased and managed a 2,000 acres citrus farm within the same area for seven consequent years.
- 2006** — Bought another farm of 400 Acres with the same area (Wadi Al Molak) to increase the agriculture crops and to cultivate more varieties of fruits by planting mangos and grapes.
- 2007** — Set up a project to recycle agricultural and animal waste to produce organic fertilizer (Compost) to serve our own farms and to be environment friendly by waste reduction.
- 2010** — With continuation of the progress the group started to execute the vision and plan of the Food and beverage processing factory, with a plant for Tomatoes paste, fruit concentrate, orange concentrate and pomegranate concentrate to be the only firm producing pomegranate concentrate and NFC and being pioneers in Egypt to produce NFC products.
- Present** —

FARMING

The agricultural management in Al Shams Group is based on the latest methods in the agricultural processes using mechanization and advanced methods in fertilization operations through the use of centralized fertilization stations which works automatically based on laboratory analysis of the trees and soil, which is analyzed in the latest agricultural laboratories in California, USA.

The agricultural administration develop an annual plan for Agricultural Works for nearly 1,000 acres using high technology machinery accompanied with advanced computerized system supplying a professional data regarding humidity, temperature and water analysis.

Our fresh fruits are pesticides free applying biological pest control methods such as killing bag, Phermones and Paper traps, seeing that part of the farms are organic using Natural Fertilizer (Compost) that is produced by Al Shams Group Compost plant to serve the group farms.

The farms always takes the priority to the Group's management which is the base of all manufacturing operations carried out by Al Shams Group.



PACKING

Al Shams Group packing house is constructed on an area of 10,000 square meters with the capacity of 25 Ton per hour, producing between 30,000 - 40,000 Tons of citrus per season.





The production line goes through several stages of production such as sorting, washing, waxing and packing carried out by a group of skilled laborers who had high level of training to ensure the quality and safety of products. using various type of packing, such as telescopic cartons, open top cartons, bins and net-packing complying with high international standards.



The packing house management implement several programs to monitor the quality of products and also a tractability system to trace any of the previous operations or the farming operations.

PROCESSING



Efficient, Hygienic, Organized and a state of the art technology is what Al Shams Group calls the processing plant, it's the latest investment made by the Group in 2010 and its considered one of the biggest industrial plants in Egypt.



This plant is constructed on an area of 30,000 square meters within the same area of Al Shams Industrial Complex with different types of production and packaging lines that was provided and assembled by the most leading European companies in the food and beverage industry besides,

Our new facilities include:

- A cold storage capacity of 3000 Ton.
- Freezing tunnel capacity of 80 ton.
- Tanks Farm including 12 cold aseptic tanks with capacity of 250 Tons each.
- A state of the art 24 Tons boilers.
- Three stages with two effect Evaporator.
- Taste Evaporator.





Al Shams Processing Plant is using more than three production lines to produce Orange, Tomato , Mango , Guava, Apricot, Strawberry, Peaches and Pomegranate Concentrate and also for the first time in Egypt and the Middle East Al Shams Group can produce NFC products (Not From Concentrate).

Our production capacity is nearly 6000 Tons of Tomato Paste, 25000 tons of Orange NFC, 6000 Tons of Orange Concentrate and 4000 Tons of Tropical Fruits puree to meet the different costumers requirements.

Al Shams uses different sizes and packaging types such as Drums and Wooden Bins for the semi products and for the consumable market products, it uses a wide range of sizes and packaging material such as PET, Glass and Cans.

QUALITY & HYGIENE



Beginning with the inspection upon delivery of raw materials, continuing with the most other several differentiated steps in production and leading to storage, all Products are examined by Al Shams Group well trained employees who are certified for food safety management and inspection.



Labs

Al Shams Group has a chemical laboratory and also has a bacteriology laboratory both laboratories are equipped with the most advanced equipment to help our Quality Control Staff to apply all the standard examinations procedures for all of our products to meet the International Standards.



Certificates

Al Shams Group holds a wide range of International Certificates:



BRC

The BRC Global Standards are a leading global safety and quality certification program, used throughout the world by over 17,000 certificated suppliers in 90 countries through a network of over 80 accredited and BRC recognized Certification Bodies.



Fair-Trade

Fairtrade standards are designed to support the sustainable development of small producer organizations and agricultural workers in the poorest countries in the world.



HASSP

HACCP is a systematic preventive approach to food safety and biological, chemical, and physical hazards in production processes that can cause the finished product to be unsafe.



OHSAS 18001

OHSAS 18000 standards are for occupational health and safety management systems. It exists to help all kinds of organizations put in place demonstrably sound occupational health and safety performance.



Global GAP

The GLOBAL G.A.P. Standard covers all stages of production, from pre-harvest activities such as soil management and plant protection product application to post-harvest produce handling, packing and storing.



ISO 22000

ISO 22000 : 2010 International standard specifies the requirements for a food safety management system that involves interactive communication, system management, prerequisite programs and HACCP principles.

FACILITIES



Warehousing

Al Shams Group has a total cold storage capacity of 12000 tons using first in first out racking system and fitted with 12 aseptic tanks - capacity of 250 Tons each.

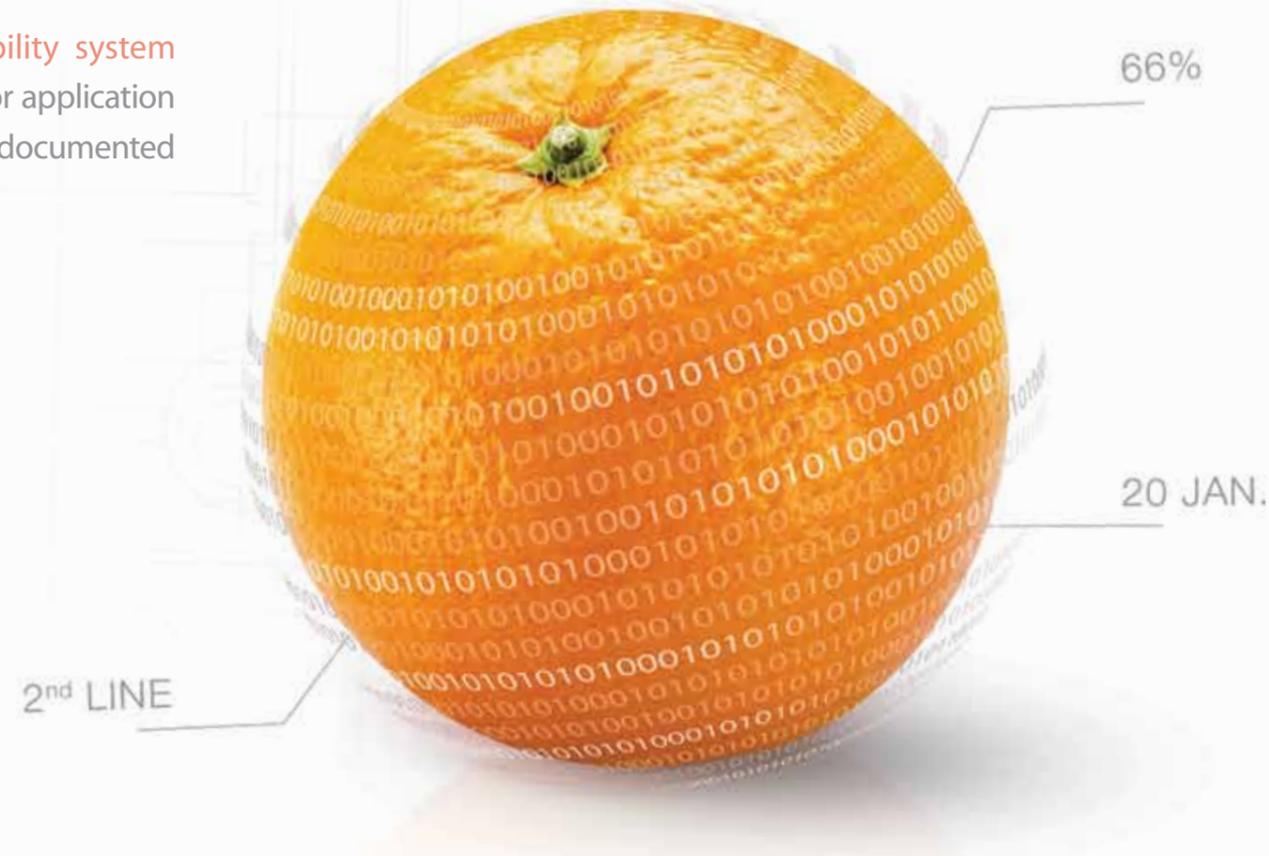
We also have a dry storage space for more than 6000 Tons for our raw materials and spare parts besides, more than 10000 square meter warehouse storage space for dry final products.



Applications

Using the fully integrated management tool for Enterprise Resource Planning (ERP) by  Microsoft Dynamics AX that gives an integrated real-time view of its core business processes such as production, order processing, and inventory management, Al Shams Group consider the (ERP) system a vital organizational tool because it integrates varied organizational systems and enables flow transactions and production.

Al Shams Group is using a **Traceability system** that can verify the history, location, or application of an any of the products by means of documented recorded identification.



Security

All of our factories and premises are covered by a fire fighting sprinkler system and an addressable fire alarm system that can display the exact location of fire hazard allowing the fire to be located more quickly.

The whole industrial complex is monitored by a CCTV system with more than 65 cameras to enable the security purpose and also to monitor the laborers behavior to ensure our production efficiency.



Residential accommodation

We have a guest house for our employees and also our visitors with accommodation varieties such as single rooms , double rooms and studio flats with 2 bed rooms.

All of the guest house rooms are fully furnished, Air Conditioned and with individual bathrooms and kitchenettes.



WORK CYCLE



Plantation

At Al Shams Group we are so proud of our fully integrated working cycle. Our working cycle is divided into 4 divisions , Farming, fresh fruits packing, processing and recycling.

At the farming part we start from plantation and treating the plants during the season followed by harvesting the crops and delivering it to the packing house to start the second phase. The second phase which is the process of sorting and packing the fruits, passing through sizing and quality process in the end to classify the fruits into premium quality which goes to the local market or for export leaving the 2nd class quality to be used in third phase which is the processing phase.

In each of the mentioned phases we collect all the wastes and we recycle it to produce the organic fertilizer (compost) to use it back on our farms.



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